

# Charleston Regional Competitiveness Center User Guide

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## Homepage

Welcome to the Charleston Regional Competitiveness Center, your destination for up-to-date data on Charleston Region! Here on the homepage, you can choose from the different data categories in the menu bar to explore economic, demographic, and social data for the region.

Home Industry Wages & Income Workforce Demographics **Social** Other Help

Welcome to  
**CHARLESTON REGIONAL**  
*Competitiveness Center.*

► Your source for economic, demographic, and workforce data on the Charleston Region

PROJECT PARTNERS

Charleston REGIONAL DEVELOPMENT ALLIANCE

BCDCOG BERKELEY-CHARLESTON-DORCHESTER COUNCIL OF GOVERNMENTS

Charleston Metro Chamber of Commerce

SC WORKS TRIDENT

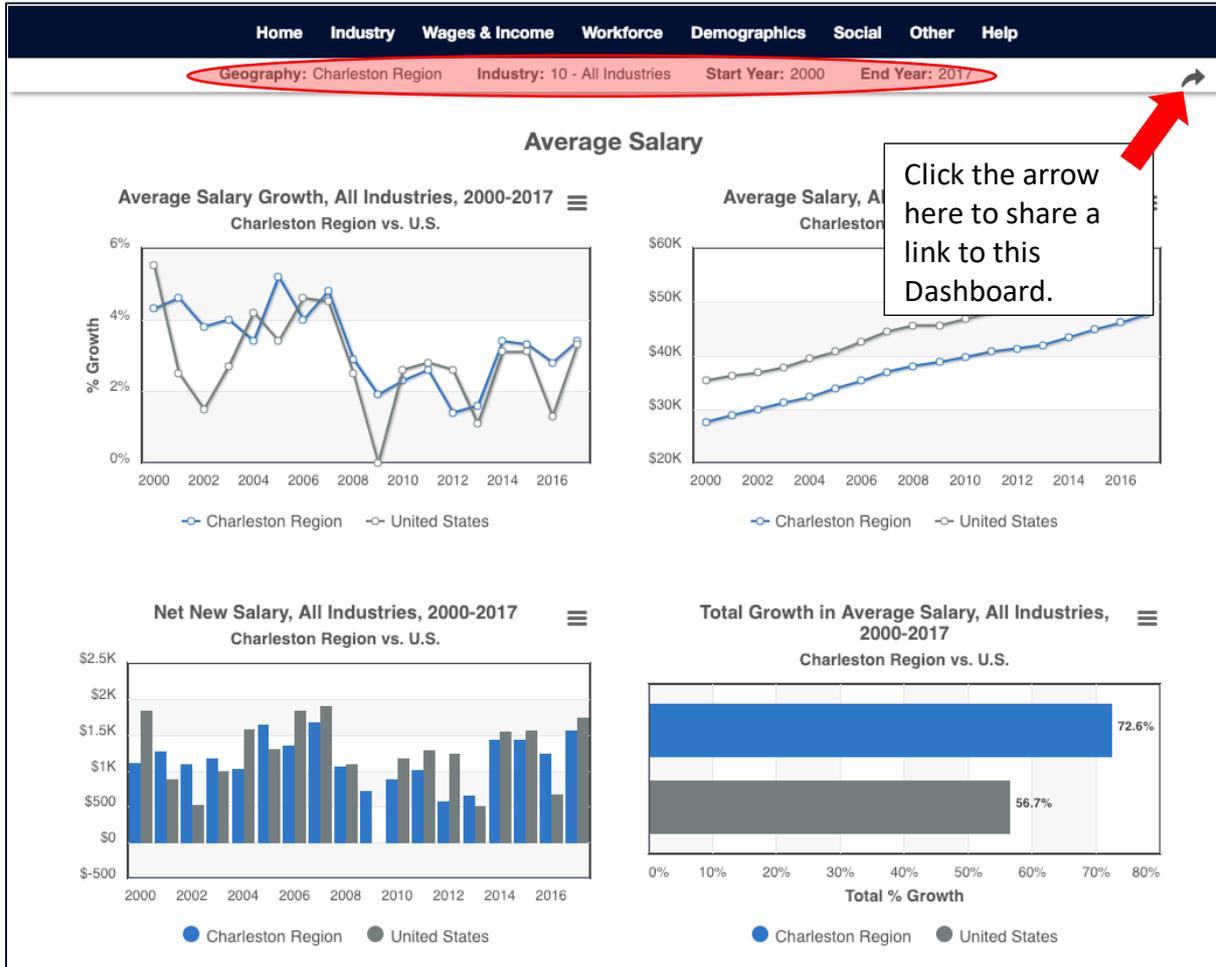
Let's try clicking into a data category to see how it works. Let's use "Annual Salary" for our example.

Home Industry **Wages & Income** Workforce Demographics Social Other Help

- Annual Payroll
- Annual Salary**
- Average Salary by Industry
- Median Household Income
- Per Capita Income
- Income & Benefits
- Poverty Rate

## Data Dashboards

We call this page a Dashboard and each Dashboard will have a number of Graphs related to the data topic you choose. Below, you can see data for “Annual Salary” in the Charleston Region.



You can change the Graphs by using the **Filter bar**, underneath the menu bar, circled above and shown below. You can filter to look at a specific location, industry and change which years the data will display.

Geography:
Industry:
Start Year:
End Year:

Charleston Region

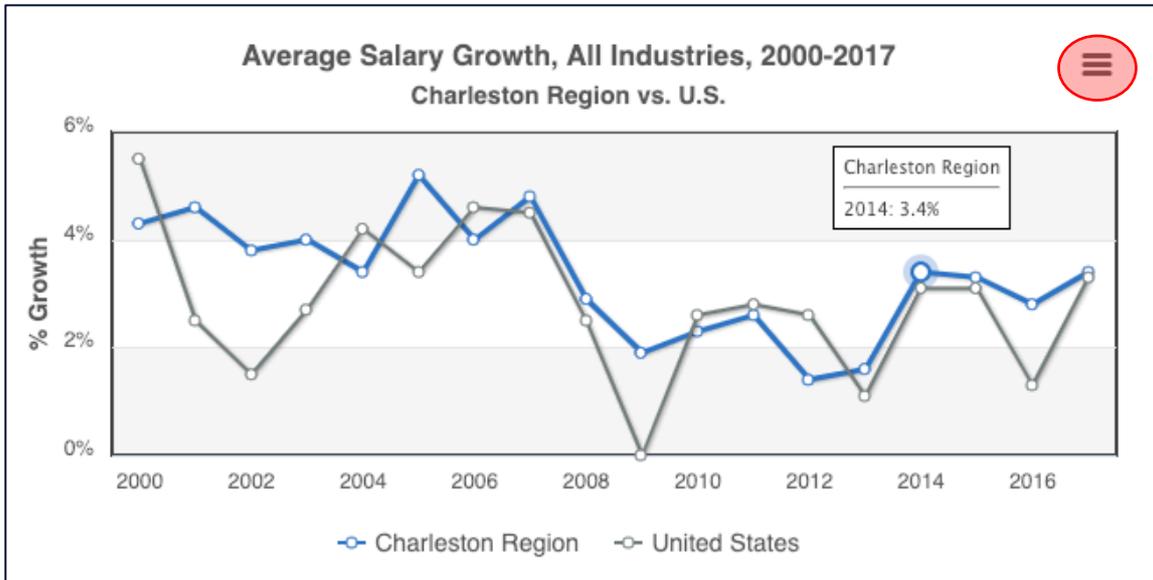
10 - All Industries

2000

2017

## Graphs

Below is the top-left Graph from the Annual Salary Dashboard above. By hovering over the Graph, you can get more detailed information about the Graph itself.



Click on the three lines (the “hamburger icon”) in the upper right-hand corner to see different options for downloading and to print the Graph. You can see those options below.

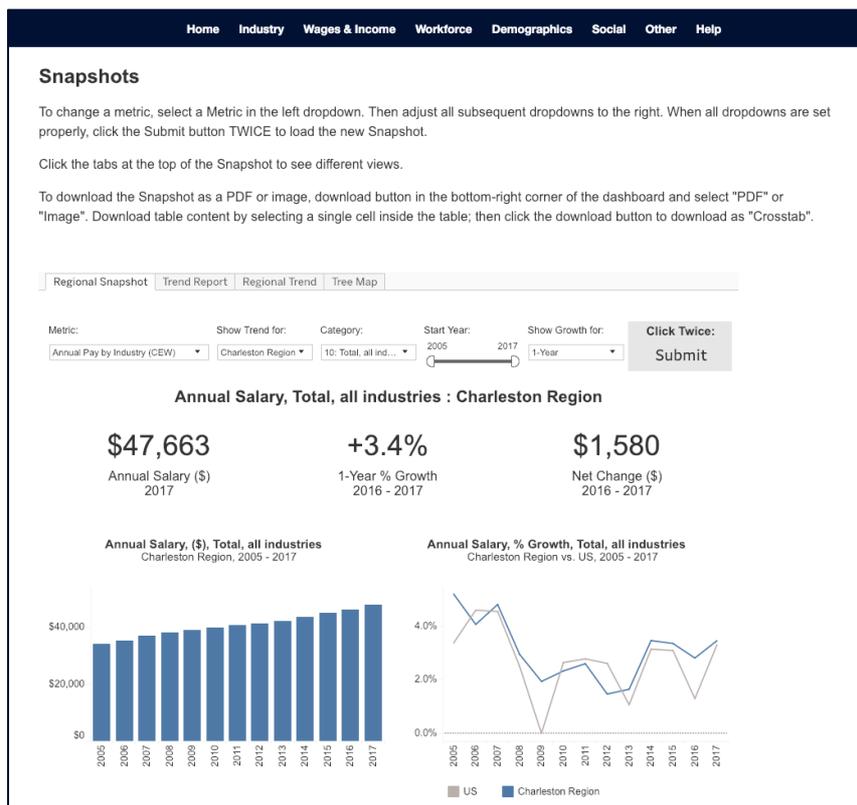
Print chart
Download PNG image
Download PDF document
Download SVG vector image
Download CSV
Download XLS

## “Other” Tab

By choosing “Other” in the menu bar, you can access some special content.



**Snapshots** will show downloadable one-page reports on various views of a metric. Set the filters at the top of the snapshot window and hit “Submit” twice to see more.



**Data Download** will allow you to download large amounts of data in Excel or CSV formats.

**County Map** will allow you to select a metric and see data, including the value, growth, and location quotients, by county across the region.

## “Help” Tab



From the Help tab in the menu bar, you can find this User Guide, as well as:

- A link to the user guide for the Charleston Career Planner (choose “Help”)
- A list of sources for our data
- Our update history showing the how current our data is
- Definitions and explanations to help you better navigate the site and understand the data we offer

## Questions or Feedback?

We hope this guide was helpful for you! If you have questions about our website, or feedback in general, please reach out to us at:

[feedback@headlightdata.com](mailto:feedback@headlightdata.com)

Thank you for using our Headlight Data product!



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